My Design Projects Summary

Overview

Showcasing the depth and variety of design projects I worked on during my time at Equinix & Kandji

Timeline

Jun 2020 - Jul 2022

Showcased skills

- Cross-team collaboration
- Fast iterations & delivery on MVP features
- Enhancements to existing user flow
- In-depth analysis of introducing visionary concepts
- Rebranding and design system improvements
- Minimal design for complex technical domains
- Visual and interaction design

Kandji

Vulnerability Management

Description

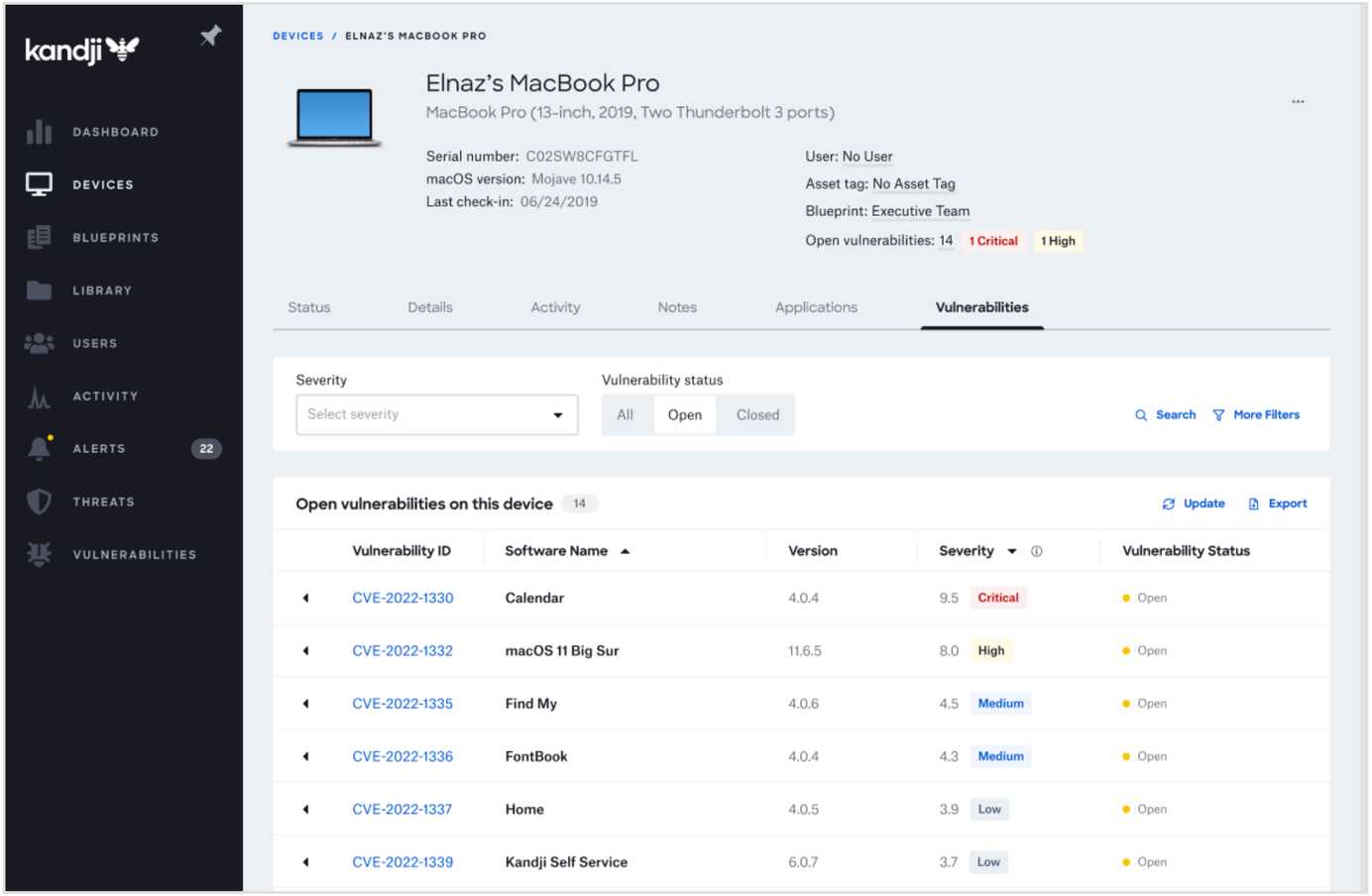
A new security feature that helps identify vulnerabilities across all Apple devices, and evaluate and mitigate the risks.

My Role

Created UX artifacts such as user flows, close collaboration with research and customer interviews, enhancements to design system components, and providing final UI/Prototype.

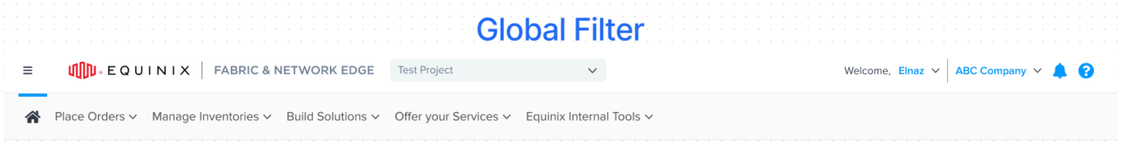
Result

The project was under development.



Equinix Fabric

Customer Resource Hierarchy



Description

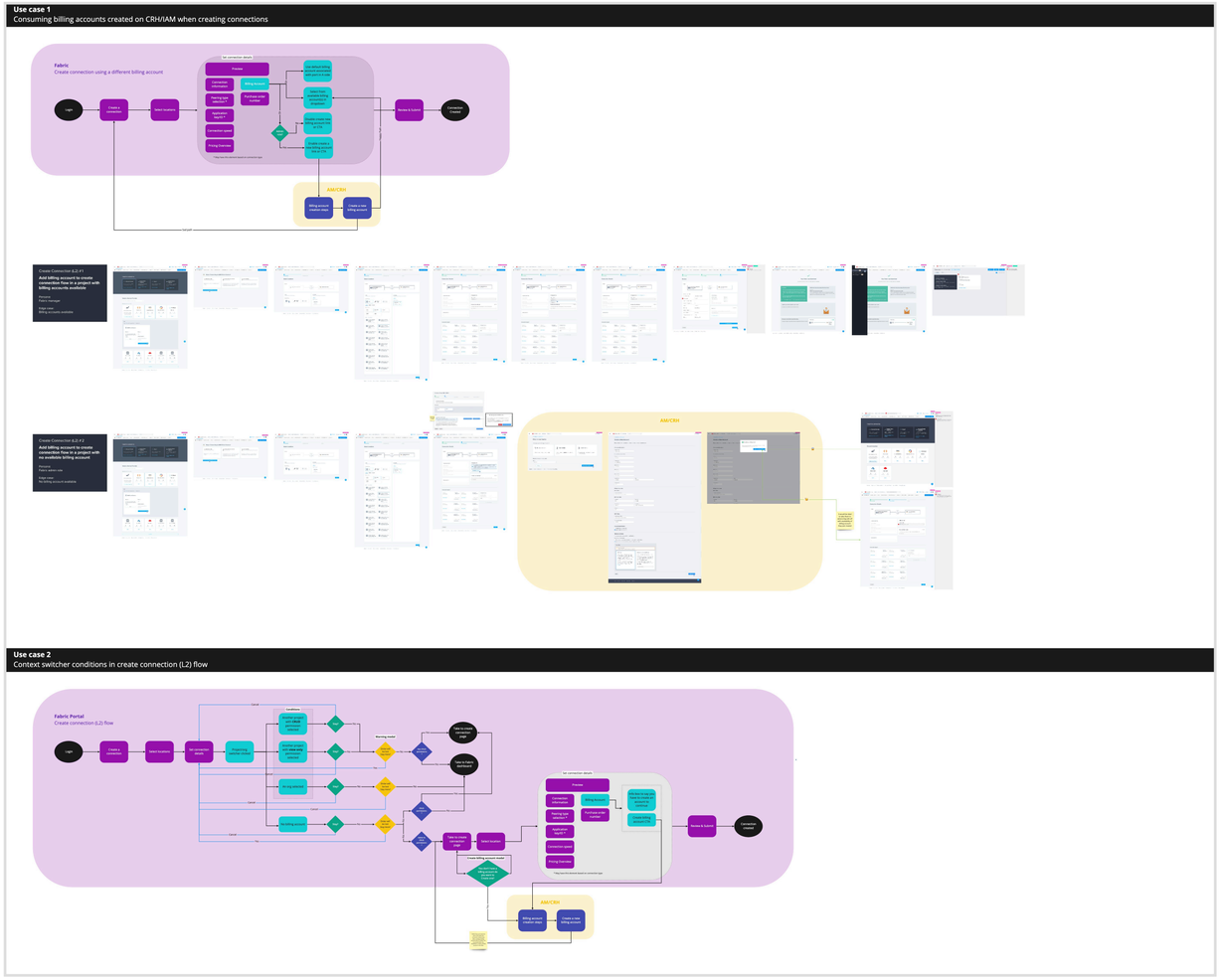
We were introducing a new concept to allow customers to organize their resources into a new organizational hierarchy to provide more flexibility to organize their presence however they wish

My Role

Adopt this concept at Equinix Fabric platform by analyzing its impact on all user flows and providing usability solutions to retain consistency.

Result

My analysis helped change design direction by identifying the dead ends causing user frustrations.



Rethink Fabric IA

Description

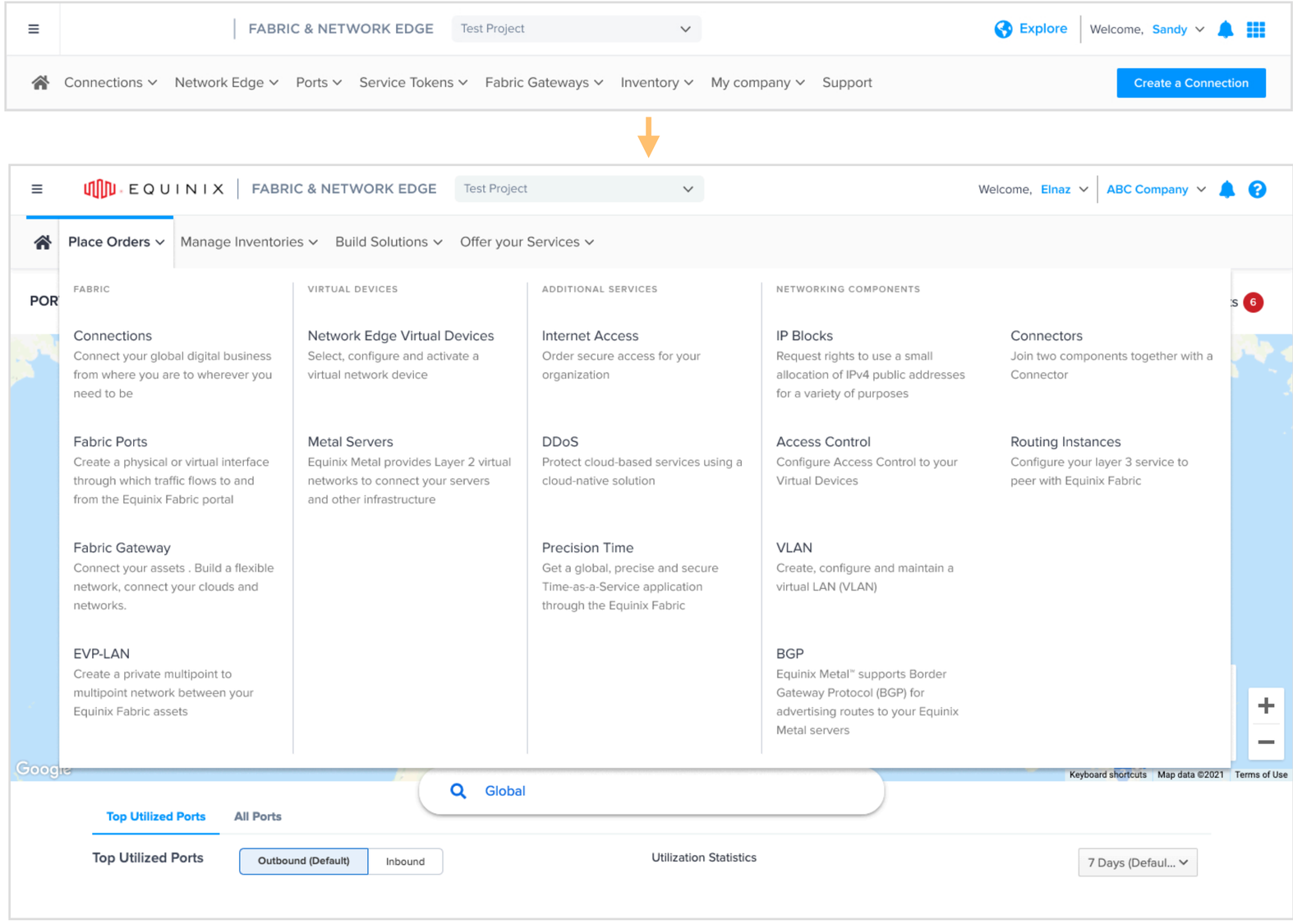
With the launch of several new products, Equinix Fabric navigation became more **complex** for our customers besides causing scalability issues. Current architecture lacks a **meaningful relationship** between different networking elements.

My Role

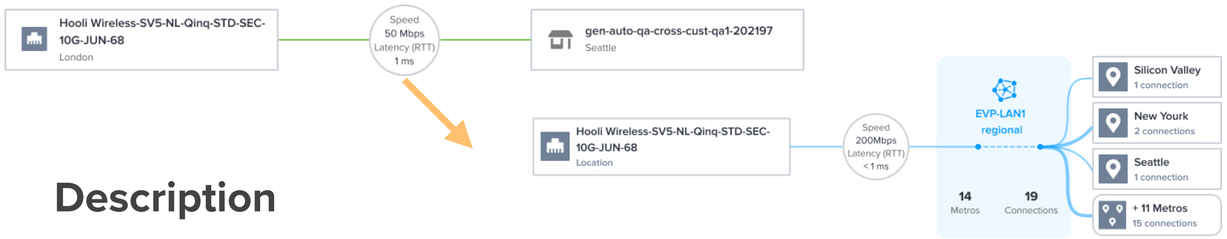
Create UX artifacts to drive redesigning the navigation including competitive analysis, information architecture diagrams, user testing scenarios, and the final UI/ prototype for usability testing

Result

The new navigation helped maintain a rational relationship between new and old products and improved discoverability.



EVP-LAN Offering



Description

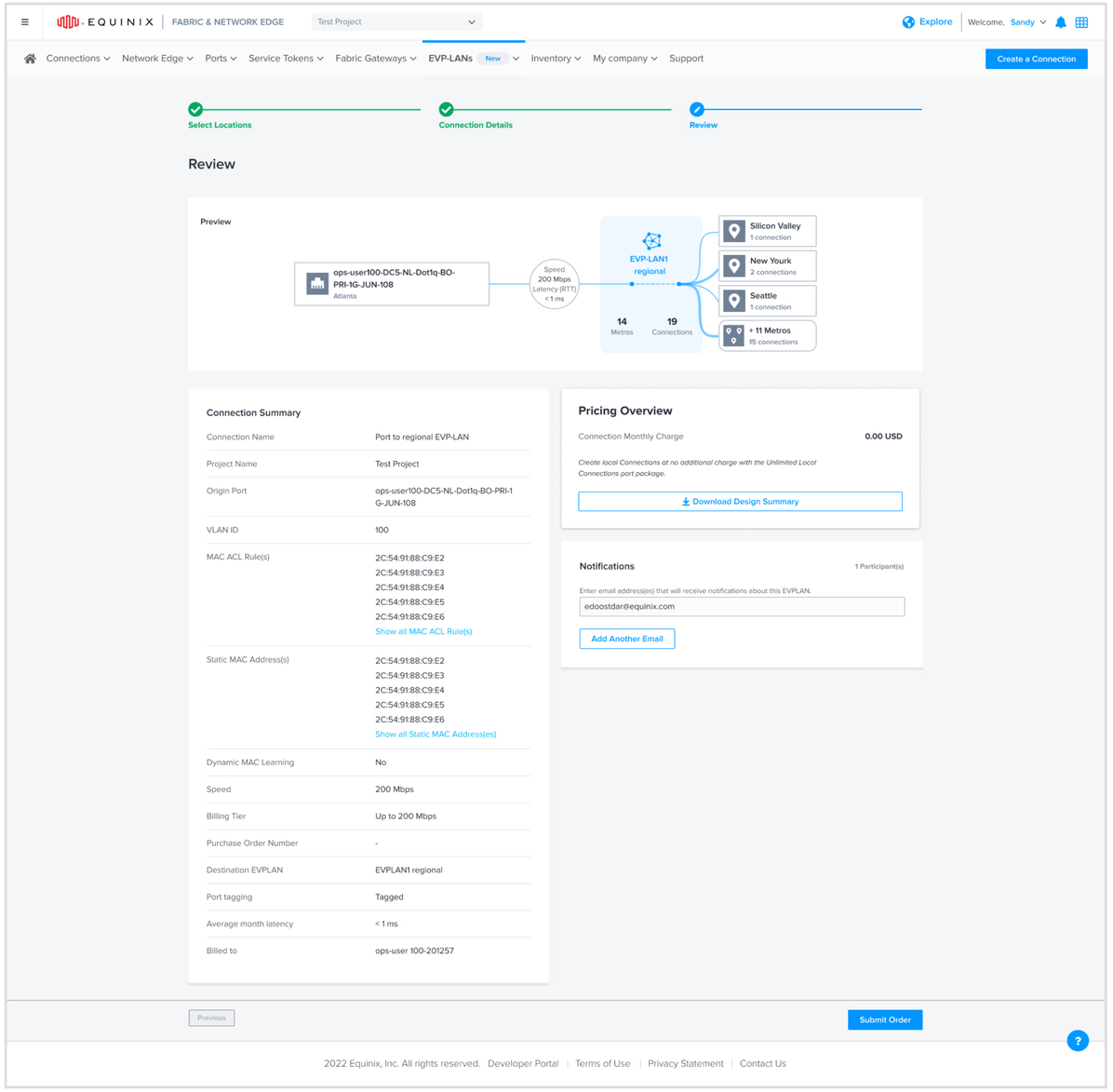
It allows geographically dispersed sites to share an Ethernet broadcast domain by connecting sites through a **shared** VLAN ID which avoids multiple 1-1 connections.

My Role

I worked closely with TPMs to understand this new feature and create a consistent UI/prototype to onboard users and help them benefit from using this new service.

Result

The project assisted customers in avoiding repetitive work, saving costs, and improving their network performance.



Redefining Port Ordering Flow

Description

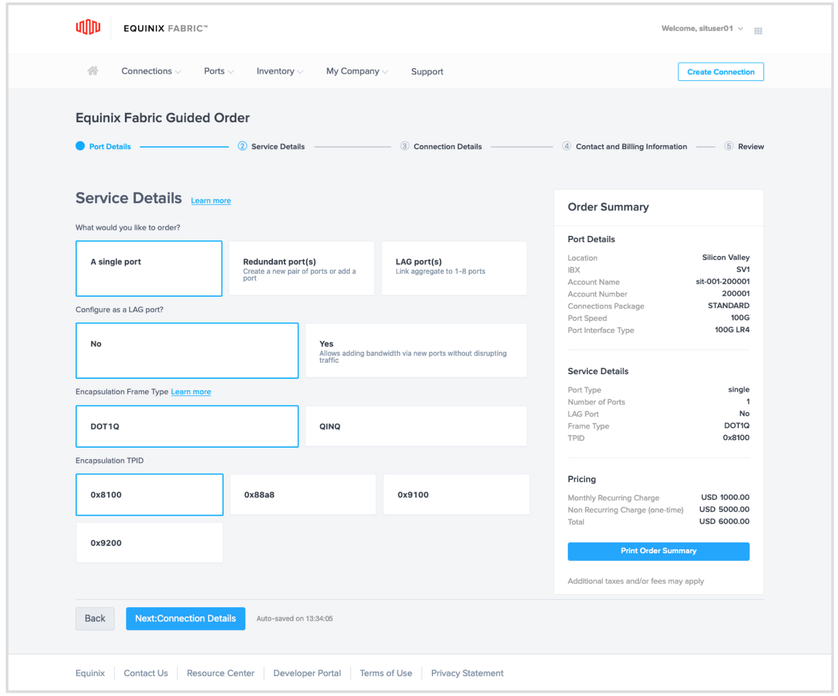
Improvements and enhancements to one of the core ordering flows at Fabric using the new design system components.

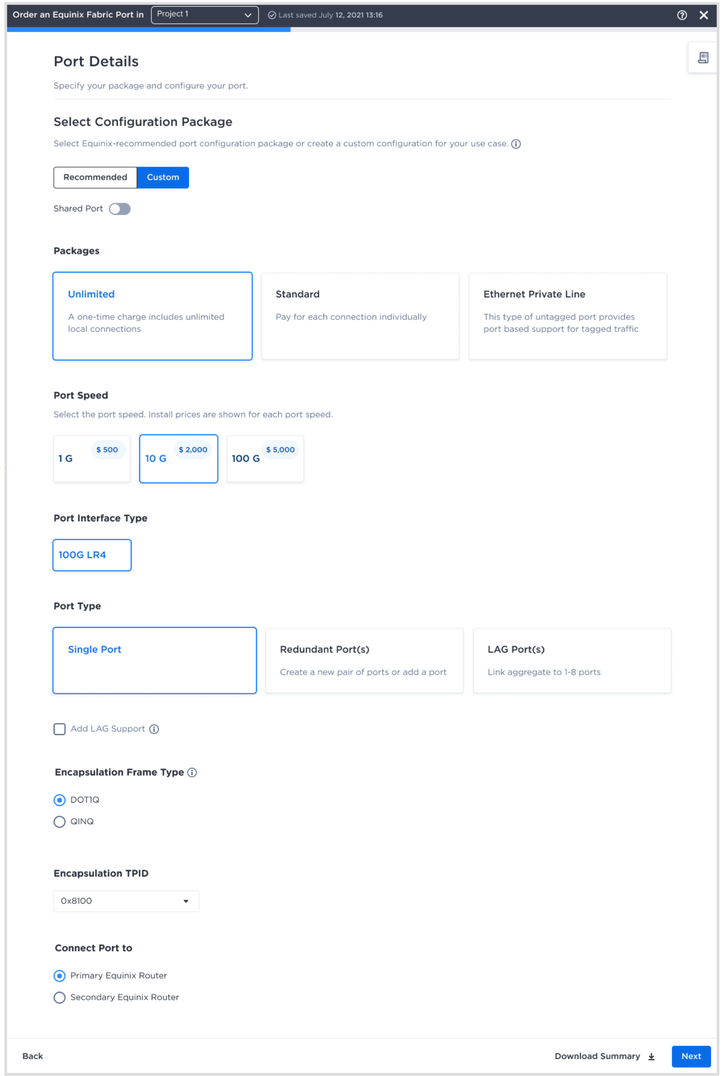
My Role

Analyze and map the patterns and requirements to adopt the new transaction flow defined by our transaction team.

Result

This project was under development.





Solution Builder (MVP)

Description

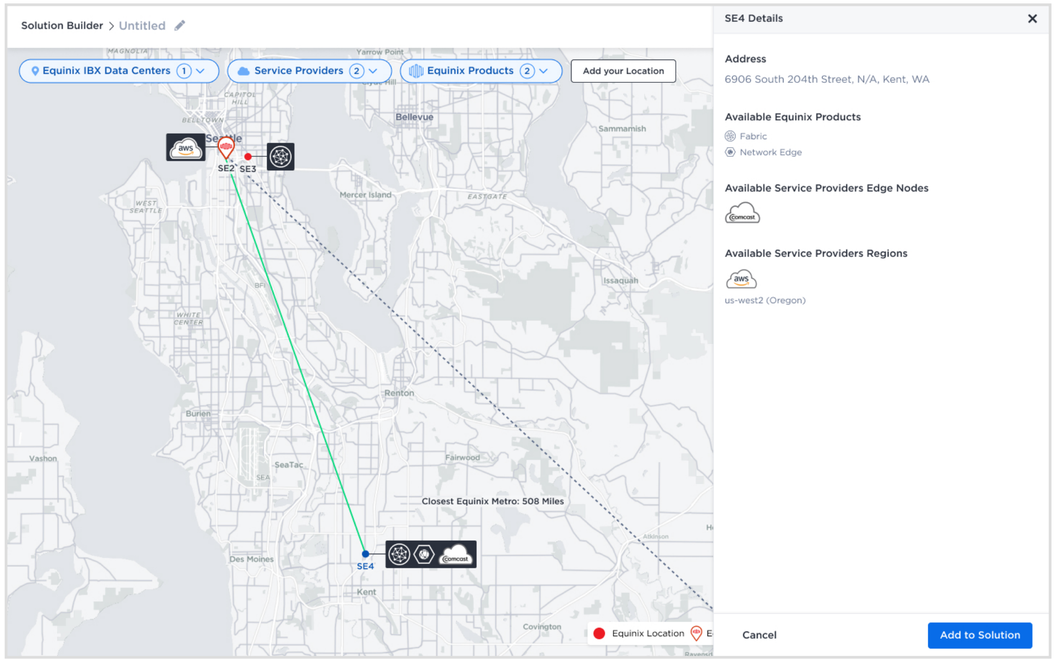
A centralized and intelligent tool that lets network architects explore, design, share, quote, review, order, manage and monitor all their networking resources in a **single** platform.

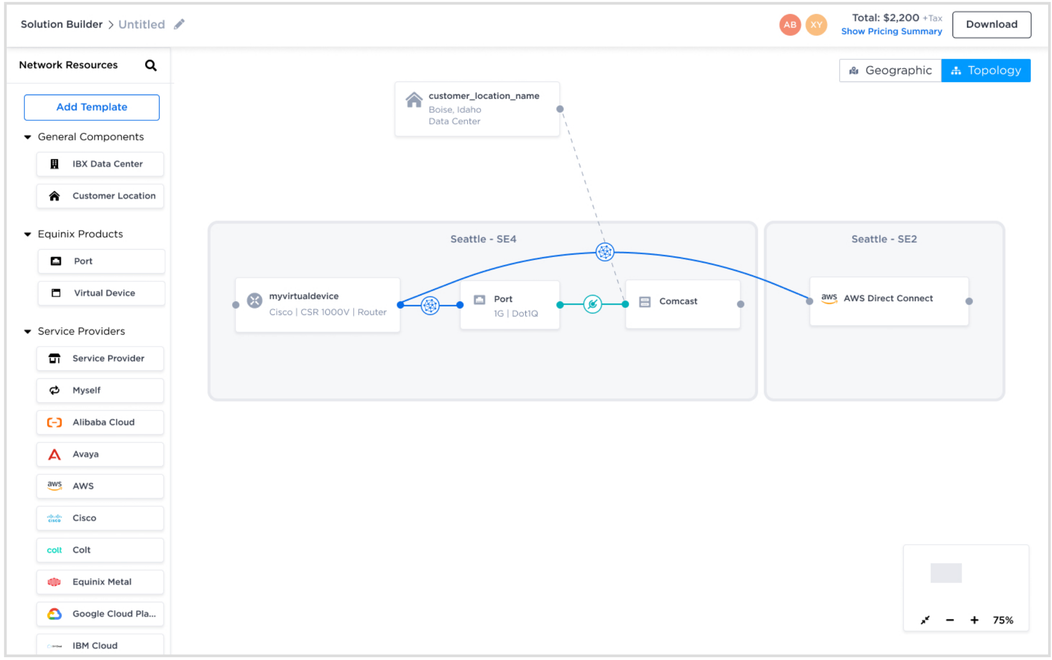
My Role

I worked closely with the UX researcher and designers to prepare an interview plan, created the personas and journey maps, and participated in defining the requirements using an affinity map. I iterated on design ideas for the first MVP of the exploration and prebuilt template for the topology design feature.

Result

This project was user testing.





Equinix Metal

Virtual Private Edge Offering (MVP)

Description

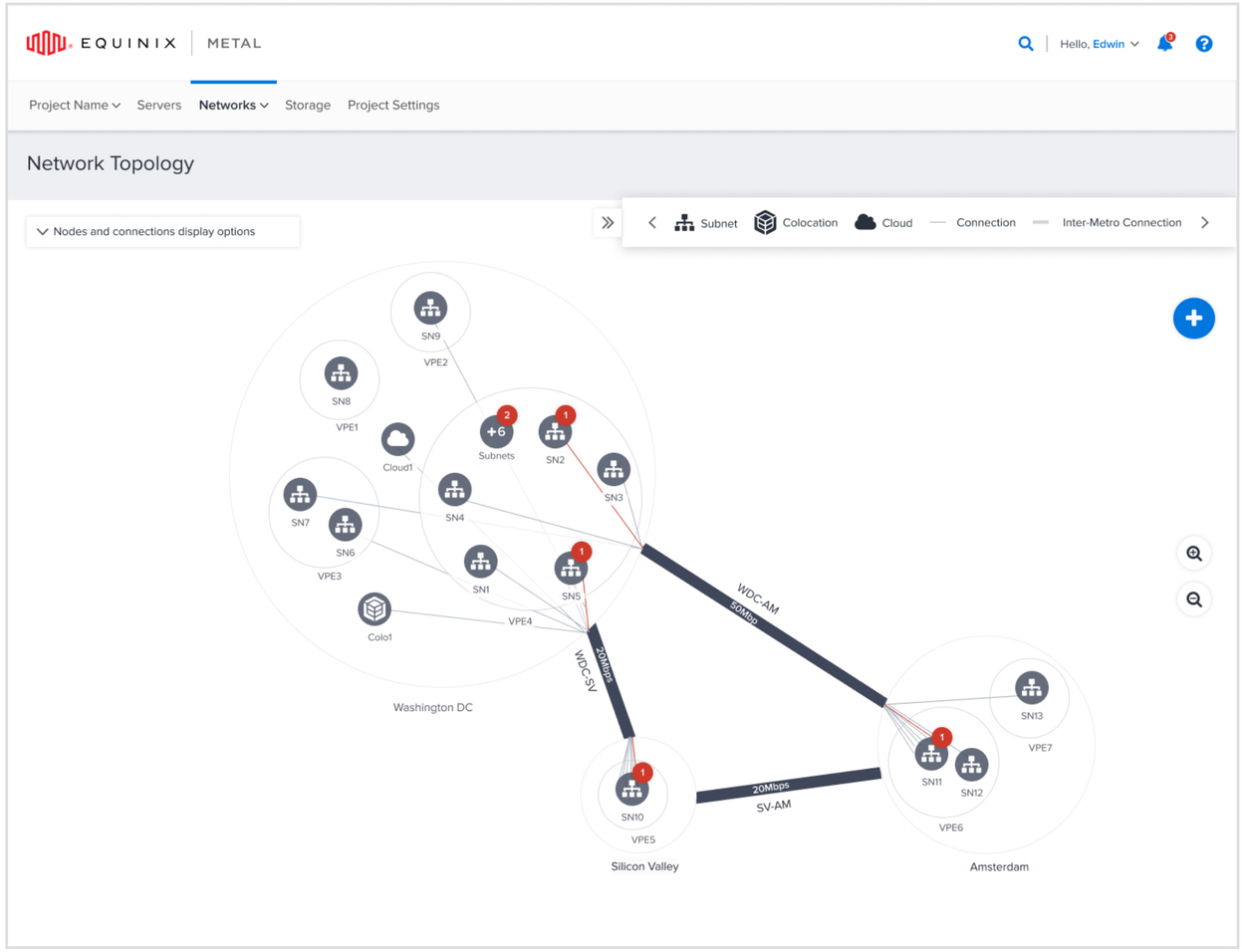
Leverage Virtual Private Edge to build a private cloud-like infrastructure providing full control of the network with advanced security.

My Role

Led design end-to-end from research and analysis to the final UI/Prototype.

Result

The project was postponed due to a lack of technical prerequisites to build this service.



Self-service Server Reservation flow

Description

Add the ability to define, process, and check the status of Orders. This includes customer-driven self-service reservations, complex multi-stage orders, and sales-person-driven quotes.

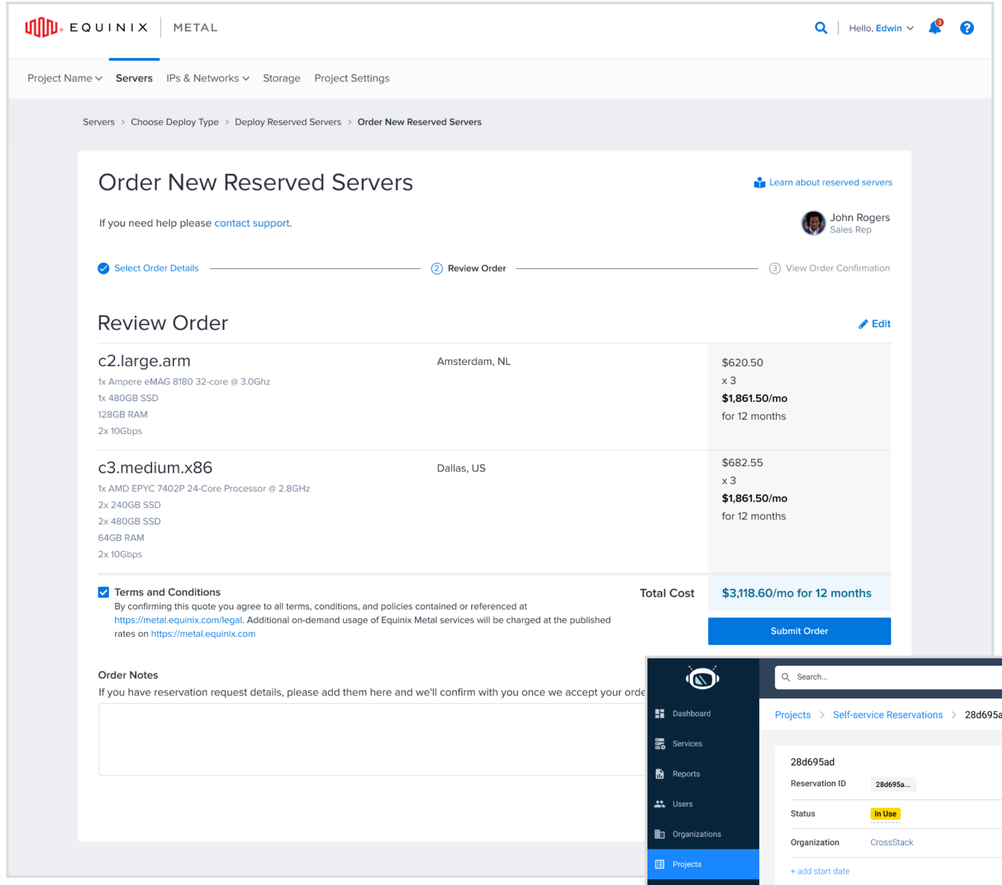
My Role

I created final UI/prototype for both customer and admin portals.

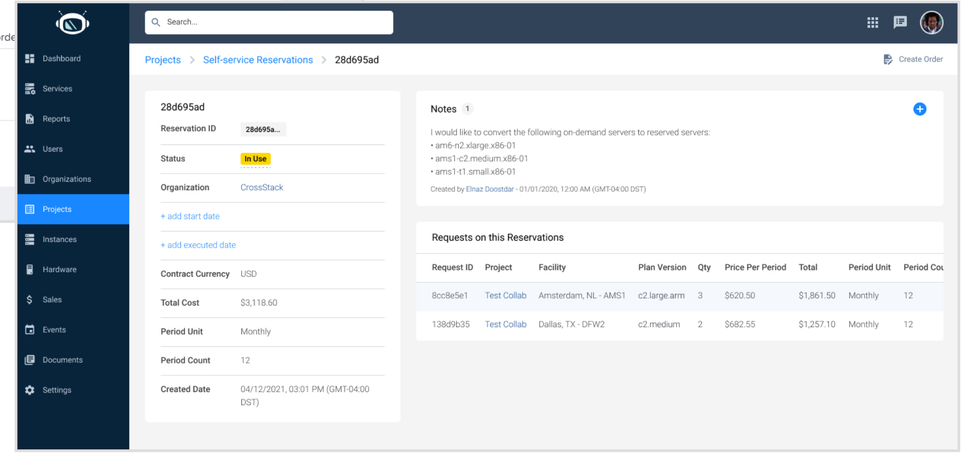
Result

The flow launch reduced support calls to place orders by 50%.

Customer Portal



Admin Portal



QinQ Enablement

Description

Support 802.1q tunnel mode tunneling and VLAN translation capability on Metal.

My Role

I worked closely with TPMs to understand this new offering and create a consistent UI/prototype to onboard users and help them benefit from using this new feature.

Result

The project helped customers to achieve their advanced networking goals.